



BRIXEN BRESSANONE
WATER LIGHT
FESTIVAL

durst

Water Light Festival 2023 Open Call

OVERVIEW

Article 1

Brixen Water Light Festival 2023 Open Call Overview

BrixenCultur and Brixen Tourism Association in cooperation with Südtiroler Künstlerbund are publishing Open Call for Artists with the purpose of commissioning artworks for the Water Light Festival 2023.

- The Open Call is aimed at professional artists and artist collectives, working with the medium of light.
- National and International artists can apply to open call for venues 1a, 1b and 2.*
- Artists from South Tyrol can apply to open call for venues 1a, 1b, 2 and 3.*
- For location 4 only young South Tyrolean artists can apply*
- Younger artists from South Tyrol can apply to open call for all venues.*
- The main medium of proposed artworks must be light.
- The main themes of the proposed artworks should be light (not only as medium used, but also as a theme), water or other themes linked to festival's mission stated in the Article 2.
- The main prize for the winning candidate is the commission of the artwork. For other prizes, please see Article 14.
- Applications can be submitted in English, German or Italian language.

Deadline for Applications is **9 December 2022, by 23:59 CET**.

Candidates can contact the Organiser for further information at info@waterlight.it.

**Please see further details on definitions in the Article 13.*

Article 2

Water Light Festival, the city of Brixen and the South Tyrol Region

About the Brixen Water Light Festival

The Brixen Water Light Festival is an annual light festival organized by the Brixen Tourism Association and BrixenCultur. The festival welcomes a diverse public from the region South Tyrol, Italy and abroad.

The festival transforms the town and its surroundings into a unique open-air art gallery, with artworks by local and international artists. More than 20 fountains in the city, the confluence of the Eisack and Rienz rivers and other cultural-historical treasures are reinterpreted and highlighted with various works of light and art. Under the motto *Water is Life, Light is Art*, an art

trail is being created in Brixen's old town. It creates a unique atmosphere that enables a new experience of these water places.

The festival's main mission, which artists should consider when sending proposals, is to spread a respectful awareness of nature and sustainable use of water resources, to strengthen the cultural link with local tradition and history, and to raise awareness among guests and the public about environmentally friendly consumer behaviour.

The fifth edition of the festival will be on view from **3 to 21 May 2023, from 9 pm to midnight.**

About Brixen and South Tyrol Region

Featuring the unique beauty of the Dolomites, a UNESCO World Heritage Site, Brixen can be proud of its eye-catching landscape steeped in legend and shaped by the contrast between Alpine-peak formations and Mediterranean wine country. The city of Brixen, with its more than 1000 years, is the oldest city in Tyrol and was once an important bishop's town as well as an imperial travel station. South Tyrol is one of the most coveted places to live in all of Europe where, in addition to traditional ties, a sense of innovation and design is palpable. After all, the people of South Tyrol and their culture make the difference. It is the meeting place of the Italian, German and Ladin languages. It is a mixture of southern ease and a rural sense of tradition. The influences of true South Tyrolean personalities and luminaries have combined to mould this province.

Brixen is a town of culture. As you stroll through the oldest town in Tyrol full of past centuries-old buildings, you can experience history first-hand. Brixen's cultural scene is both creative and exciting. The combination of modern living and traditions is reflected not only in the architecture but also in the locals' personalities and ways of life.

Article 3

Venues, Types of Artworks and Budget Allocated

Venues for which the artists can submit proposals are:

- Venue 1a: Grosse Lauben/ Via Portici Maggiori, Whole street
- Venue 1b: Grosse Lauben/ Via Portici Maggiori, Fountain area
- Venue 2: Säbener Tor/ Porta Sabiona
- Venue 3: Bahnhofplatz/ Piazza Stazione

Open call for this venue is done in cooperation with STA-Südtiroler Transportstrukturen.

- Venue 4: Weißer Turm/ Torre Bianca

Open call for this venue is organised in collaboration with Südtiroler Künstlerbund and sponsored by Stiftung Sparkasse.

Artists should also review:

Annex 1 – General information on venues, types of works, budget and special remarks.

Annex 2 – Technical File.

Location Sheets – Including location images, measures and details on technical constraints of each venue.

There, artists will find information on:

- The venues for which the Artists can submit proposals,
- Types of works we expect at each venue,
- Budgets allocated to each venue/artwork,
- Special notes on each of the locations (if applicable).

For more details on Winning Candidate's and Organisers obligations please see Articles 9 and 10.

Article 4

Sustainability Aspects

Brixen Water Light Festival is a green event, holding the Green Event certification by the South Tyrolean Environmental Agency. Sustainability also shows in the festival's mission, which is to spread respectful awareness of nature, care for sustainable use of water resources, and encourage environmentally friendly consumer behaviour.

Our path towards a more sustainable future goes beyond that. We are aware that Light Festivals can and should play a role in supporting the sustainable ambitions of the wider world and its communities.

The Applicants should take special care with sustainable aspects of their work, such as:

1. Use of sustainable materials,
2. Energy needs,
3. Use of alternative sources of energy (solar, wind and similar),
4. Clear plan of "after life" of the artwork: will the artwork be touring, find another venue to be presented at, will it be recycled,
5. Sustainable Travel (when possible),
6. Having a dimension, which considers Sustainable Development Goals, as adopted by the United Nations in 2015.

Water Light Festival is one of the member festivals of ILO, International Light Festival Organisation, as well as one of the signers of ILO's Sustainability Manifesto, which has been signed in Brixen in May 2022, on the International Day of Light.

Article 5

Applicants

The Open Call is aimed at professional artists and artist collectives, working with the medium of light. Proof of professionalism must be provided in the form of a curriculum vitae with details of public exhibitions, realised works of art in public places and / or completed studies at a (technical) university in the field of visual arts. In the case of artistic collective, at least one of the participants must fulfil the above conditions. In addition to visual artists, the extended team may also include composers, writers, light designers, architects and similar.

Applicants must be either natural or legal persons.

Applicants should show the capacity to work on large scale installations at festivals or similar artistic events.

Article 6

Application Procedure

Applicants should submit their proposals online until 9 December 2022, by 23:59 CET.

Applicants submitting more than one proposal have to submit a separate Application Form for each candidacy.

Applications should consist of:

1. Filled in and submitted [Application Form](#). All documents stated below should be attached to the Application Form in submission process.
2. CV, with a maximum of 3 pages.
3. Application File, with a maximum of 10 pages, which should contain:

Artistic part:

- a. A short description of the Artwork/Artistic intention (max. 700 characters).
- b. Minimum of 2 visuals / renders. The scale of the work in the urban environment should be visible in these visuals. You can also send a sketch, drawing, video or animation - in this case please include an active video/animation link.

Technical part:

- c. List of Technical equipment used.
- d. List of envisioned Set up and Disassembly dates.

- e. Detailed description of Technical implementation, which needs specify all that is listed in the document *Annex 2*.
4. Budget: Budget breakdown: for Artistic Fee, Technical Implementation, Purchase of Materials, Hospitality and other costs (if applicable). The budget must state if VAT is included or not. Candidates must list everything they would like the Organiser to provide (if anything). Materials or services needed but not mentioned on the list must be provided by or paid by the Winning Candidate.

All documents should be submitted in pdf format, with a maximum size of 10 MB each.

Article 7

Selection Procedure

All Applications will be first reviewed by the Organisers team to ensure that all Applications comply with Application procedure.

After this, the Jury will review all applications and score them based on the Criteria written in the Article 11.

After the end of the Judging, the Jury prepares a report with ranking of the projects and selected Winning Candidate for each location.

If after the judging the Jury does not find any of the Applicants appropriate for one or more of the locations, it does not need to proclaim the Winning Candidate.

Article 8

Information to Applicants

Selected winners will be informed about the selection until 23 December 2022.

All other applicants will be informed until 9 January 2023.

Article 9

Obligations of the Winning Candidate

Before moving forward with creation and production of the work, the Winner needs to have a signed agreement with the Organiser.

For locations 1a, 1b, 3 and 4 the Winning Candidate needs to produce a turn-key solution, including: Artistic Direction, Soundtrack, Production, Logistics like Artwork transport, Technical Assembly and Disassembly, Travel, Stay and Per Diem for Winners team, Artwork insurance, Artwork protection (from rain or similar) and other.

For locations 1a/1b the Winning Candidate must be able to travel to site visit during 15 December 2022 and 6 January 2023. Costs of the travel will be covered by the Organizer.

For location 2 the Winning Candidate needs to produce an Artistic Solution, namely Projection Art or Video Mapping with an accompanying Soundtrack. The format in which the artwork should be sent to the Organiser and its Technical Crew shall be determined in the contract. Additionally, the Winning Candidate should include Travel, Stay and Per Diem for Winners team in the overall budget.

All members of the Winning Candidate's Team need to have a valid working insurance and be licensed to execute tasks for which they are entrusted.

Additionally, the Winning Candidate needs to:

- Respect the deadlines set by the Organiser.
- Be present at the festival's Press Conference, the Opening and other related events (2-5 May 2023).
- Complying with regulations for the use of public space.
- Complying with the timelines set by the Organiser for the production and implementation of the work.
- Inform the Organiser of any changes which might affect the appearance and content of the artwork immediately.
- Keep in mind Sustainability and energy-efficient technology, transport with lower emissions and similar.
- Provide training for the Organisers team about the turn on and turn off of the artwork, as well as written guidelines for turn on/off and possible troubleshoot.

Article 10

Obligations of the Organiser

The Organisers agrees to provide or cover the following for the Winner:

- Contact with venue owners and licenses required for the artwork to operate.
- Shut down of Street Lighting in the area (know that not all of the lighting can be turned off due to security in certain areas).
- Connection of the artwork to the electricity and water, and costs linked to that,

- Cover costs of the consumption of electricity and water needed for the artwork to operate during tests and the festival hours.
- Provisions for Insurance and Public liability.
- Provide necessary information on local regulations for the use of public space.
- Providing Production and Technical support during set up and disassembly (these personnel is responsible for schedules, location liaisons and general overview of set up and disassembly).
- Turn on and off the Artwork during the 19 days of the festival, following the guidelines of the Artist.
- Meals for the Artists and their crew during set up and disassembly.
- Possible copyrights.

For location 2 the Organiser will provide additionally:

- Video projection equipment (projectors only),
- Sound System,
- One technician during 2 evenings of set up,
- Disassembly of the equipment.

Article 11

Evaluation Criteria

The Applications will be judged on the following criteria:

For Light Installations and Interactive Light Installations:

1. Overall quality of the concept: **50 points**
 - Artistic concept, -
 - Visual appeal,
 - Innovation,
 - Technical implementation,
 - Following Festival's mission,
 - The ideological basis of the project (the project has a historical, socio-cultural context, a meaningful connection to the chosen location or a clear narrative).
2. Technical feasibility: **20 points**
**Keep in mind that the work should be robust and withstand the long duration of the festival.*
3. Sustainability (following points 1-6 in the Article 4 guidelines): **15 points**
4. Price: **15 points**

For Video Mapping and Video Projection:

5. Overall quality of the concept: **70 points**
 - Artistic concept,

- Visual appeal,
 - Innovation,
 - Following Festival's mission,
 - The ideological basis of the project (the project has a historical, socio-cultural context, a meaningful connection to the chosen location or a clear narrative).
6. Sustainability (linked to points 5 and 6 in Article 4): **10 points**
7. Price: **20 points**

Article 12

Copyright and Intellectual Property, Data Protection

The Candidate guarantees that the application is hers/his own creation and that no visual material used in the application is protected by copyright.

1. Processing of personal data

Information on the processing of personal data for the International Open Call "Brixen Water Light Festival 2023" pursuant to EU Regulation 2016/679 the following information is required:

- Data Controller and Data Protection Officer: BrixenCultur, Evi Tschöll PEC: brixencultur@pec.it
- Data Controller: BrixenCultur, Evi Tschöll PEC: brixencultur@pec.it
- Data Processor: BrixenCultur, Evi Tschöll PEC: brixencultur@pec.it

2. Purpose

Personal data are processed for fulfilments/activities related to the management procedures of the activities connected to the International Open Call "Brixen Water Light Festival 2023".

3. Data categories and their source

The processing concerns the following categories of data - common personal data: first name, surname, sex, tax code (if held), date of birth, telephone/mobile phone, place of birth, address of residence, domicile, email, curriculum vitae, photocopy/scan of identity document, abstract with description/presentation of the project, sketch and/or rendering or sketch of the submitted project. Within the framework of the management of activities related to the International Open Call "Brixen Water Light Festival 2023" and its expressed aims, BrixenCultur informs that:

- the selection of projects will be carried out by a committee of specially appointed experts,
- the selected projects and the artist's identification data will be published on the www.waterlight.it and www.brixen.org/waterlight websites,
- BrixenCultur reserves the right to organise further calls for artists,
- BrixenCultur reserves the right to reproduce in print, web and social media, projects and documentation released for the purposes of promoting the Open

Call and related events.

4. Methods of processing

The processing takes place in compliance with the principles laid down in art. 5 of EU Regulation 2016/679 and the rights of the interested party governed in Chapter III of the same regulation.

5. Safety measures

The data are processed by ensuring, pursuant to Article 32 of EU Regulation 2016/679, their security with appropriate protection measures in order to reduce the risks of data destruction or loss, modification, unauthorised disclosure or accidental or unlawful access. Processing is carried out by the natural persons authorised to carry out the relevant procedures.

6. Communication, dissemination

The processed personal data may be disclosed to third parties, public and private, in compliance with the relevant legal, regulatory and/or contractual obligations. Where necessary, third parties are appointed by the Controller as Data Processors pursuant to Article 28 of EU Regulation 2016/679. At any time, the data subject may request the updated list of all Data Processors appointed by the Controller.

7. Transfer of data to a third country or international organisation

No transfer of data abroad is envisaged, unless it is necessary to Embassies or Consulates on their behalf for important reasons of public interest.

8. Obligation to provide personal data

The provision of data is compulsory and failure to provide them will make it impossible to manage the activities connected with the International Open Call "Brixen Water Light Festival 2023" as well as to proceed with all the other fulfilments connected with the pursuit of the purposes set out in point 2.

9. Data retention period

The data contained therein will be kept for the time necessary to pursue the above-mentioned purposes, within the limits of the legal prescriptive periods.

10. Rights of the Data Subject

Under certain conditions, as a data subject you may exercise the rights provided for in Chapter III of EU Regulation 2016/679 and in particular the right to access your personal data, to request its rectification, restriction or deletion as well as to object to its processing, subject to the existence of legitimate reasons on the part of the Data Controller.

Should the Data Controller, BrixenCultur, proceed to process the personal data collected for a purpose other than that identified above, it shall provide the data subject with any information regarding such other purpose as well as any further information necessary.

11. Right to lodge a complaint

Pursuant to Article 77 of the EU Regulation 2016/679, in the event of alleged breaches of the regulation itself, the data subject may lodge a complaint with the Italian Supervisory Authority - Garante per la protezione dei dati personali, without prejudice to any other form of administrative or judicial recourse.

Article 13

Definitions of different types of applicants

Artists from South Tyrol

Artists from South Tyrol are artists who have been born in South Tyrol or live in South Tyrol at least in the past three years (certificate of residency dated 9 December 2019 or older).

Young artists from South Tyrol

Young artists from South Tyrol are artists who have been born in South Tyrol or live in South Tyrol at least in the past three years (certificate of residency dated 9 December 2019 or older). Their date of birth has to be 9 December 1982 or younger.

Article 14

Prizes

No financial prize is given to the Winning Candidate.

Commission of the Artwork is the prize for Winning the Open call.

Financial prize is given to the second and third best proposal for each of the venues.

Prize for the second-best proposal for each location: 1.500,00 euro.

Prize for the third-best proposal for each location: 500,00 euro.

Article 15

Other

Each artist/artistic collective can propose max. 1 artwork for each location.