

Südtirol BIKEFESTA

Brixen/Bressanone, 18-21/09/2025

Exhibitor documents

Date Thursday, 18/09/2025 – Sunday, 21/09/2025
Place Bressanone, 39042 (I) – Historic city centre

Opening hours Expo Thur – Sat: 9 am – 6 pm
Sun: 9 am – 4 pm

Setup & dismantling Setup: wed, 17/09/2025 (8 am – 5 pm)
Dismantling: sun, 21/09/2025 (4 pm)

Prices **Exhibition price Expo/ stand space rental**

Early bird special (registration until 28/02/2025)

Area A: 65 € per m²

Area B: 55 € per m²

Standard price (registration from 01/03 to 31/05/2025)

Area A: 75 € per m²

Area B: 65 € per m²

Late bookings (registration from 01/06/2025)

Area A: 85 € per m²

Area B: 75 € per m²

Area A: Domplatz, Hofburgplatz

Area B: Albuiggasse, Hofgasse, Kleiner Graben, Regensburger Allee

(see map Expo area, page 4)

Service flat rate

Fee: € 550,00

This service includes:

- Basic security: general control service in the Expo Area
- Access to exhibitor parking lot
- 24h control service at the exhibitor parking lot
- Waste disposal and cleaning of the event area
- Brand-related advertising tax

Optionals

Fee: 200 € Electricity flat rate

Additional services can be requested from the organizer and booked as an option.

Security service

The **exhibition area** will be monitored at night from Wednesday, 17/09/2025, at 6:00 pm to Sunday, 21/09/2025, at 9:00 am.

The **exhibitor parking** lot will be monitored 24 hours a day from Tuesday, 16/09/2025, at 6:00 pm to Monday, 22/09/2025, at 8:00 am.

Event organizer

Brixen Tourismus Gen.

Viale Ratisbona 9, 39042 Brixen/ Bressanone

Vera.profanter@brixen.org | +39 0472 275229

Partner

COMMUNICO GmbH

Prof.-Max-Lange-Platz 15 | 83646 Bad Tölz

Partner for exhibitor acquisition, sponsoring, event organisation

Franziska Multerer

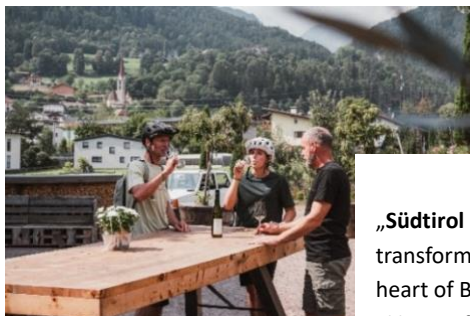
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„Südtirol **BIKEFESTA** celebrates the bicycle transforming it into a unique experience in the heart of Brixen – for professionals and beginners alike. It offers top-notch advice, exclusive testing opportunities, a vibrant community, and unforgettable moments of enjoyment. **Südtirol BIKEFESTA** provides a space for expert discussions, extraordinary experiences, and innovative impulses – inspiring, premium, and truly distinctive.“

Exhibitor registration form | Südtirol BIKEFESTA 18 – 21/09/2025

Exhibitor

Company name _____
Address _____
Zip Code/ City _____ Country _____
UST-ID _____
Billing address (if different) _____

Brands

We participate with the following brands (brand name and website)

Brand _____ website _____
Brand _____ website _____
Brand _____ website _____

Contact person

Last name _____ Name _____
Mail _____ phone _____
Contact person on sight (if different) _____
Contact person marketing/communication (if different) _____

Please send us more information to:

- Surveillance service:** we need individual surveillance service
- Sales license:** we want to sell non-food products on site
- We intend to **serve food and drinks**

for free for sale

Exhibition space planning

Placement request: _____

- Area A: Piazza Duomo, Piazza Palazzo Vescovile
- Area B: Viale S. Albuino, Via Vescovado, Via Bastioni Minori, Viale Ratisbona

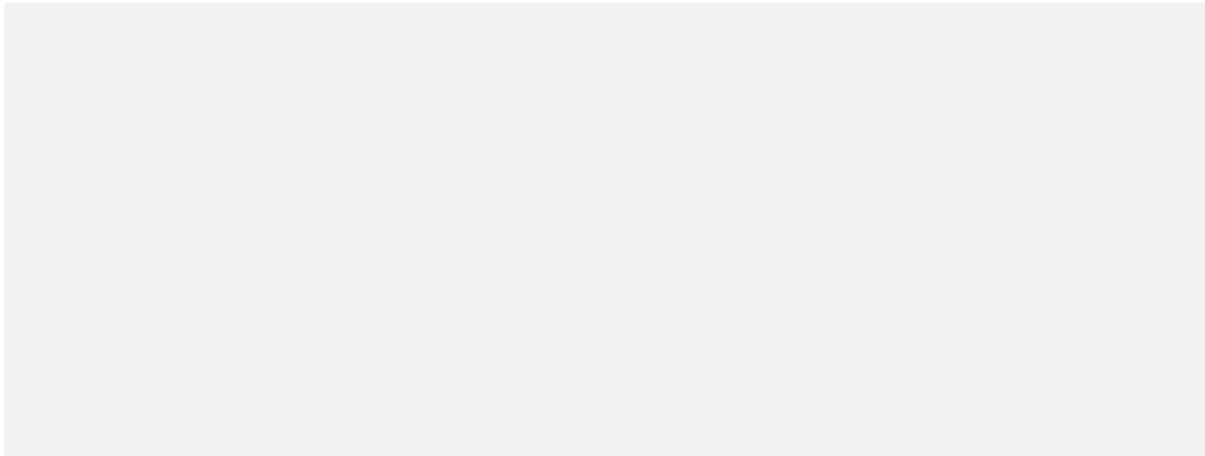
Booth description (tend, van, ...) _____

Booth size (a) _____, (b) _____, altezza _____

Electrical connection: _____ x230V, _____ x400V

Other extras _____

Exhibitor space sketch: If possible, vehicles should not be parked at the Expo (secure parking for exhibitors 5 minutes away). However, if necessary for organizational reasons, vehicles must be included in the sketch as part of the Expo area. Unregistered vehicles will not be admitted to the Expo area.



Area Expo



- Declaration of Conformity:** we declare that the exhibition booth and the technical equipment used conform to the applicable CE standards and that we possess a CE declaration of conformity for the stand and the equipment.

- General Terms and Conditions:** We have read the general terms and conditions and agree to them.

Place, date _____

Signature _____

Please send the following documents for registration:

1. Registration form
2. Logo of brands displayed

To the following address:

Franziska Multerer | COMMUNICO GmbH: f.multerer@communico-event.com



General Terms and Conditions

1. GENERAL PROVISIONS, REGISTRATION, REQUIREMENTS, DATA USAGE

- (1) These general terms and conditions apply to participation in the Südtirol BIKEFESTA event, organized by the above-mentioned organizer. Divergent contractual conditions from the participant shall not be valid.
The organizer reserves the right to make changes and additions to these provisions. Any changes and additions will be communicated by publication on the official event website and will become valid upon publication.
- (2) **Registration** for the Südtirol BIKEFESTA takes place by sending the fully completed registration form to the organizer. Due to the limited availability of exhibition spaces, registration becomes binding only after the organizer has accepted and confirmed the registration in writing via email to the participant. Exhibition spaces are allocated on a "first-come, first-serve" basis. The use of the exhibition space and the associated services is permitted only after full payment of the exhibition fee, the service fee, and any additional optional services booked.
- (3) **Admission** of the exhibitor and the declared objects to the event is at the discretion of the organizer. The declared exhibition items must be in the unrestricted possession of the exhibitor. The organizer may request the removal of items from the exhibition area that were not declared, or that are considered disturbing, hazardous, or otherwise unsuitable. If this request is not met, the organizer will proceed to remove the items at the expense of the exhibitor.
- (4) Exhibitors are required to comply with the **specified times for setup, dismantling, and event opening hours**.
- (5) **Requirements:** By registering, the exhibitor declares that they recognize and comply with applicable labor, occupational safety, environmental protection, fire prevention, and safety regulations. Furthermore, the exhibitor declares that the exhibition stand and the technical equipment used comply with the applicable CE standards and that they possess the CE declaration of conformity for the stand and the equipment.
- (6) **Data usage:** By registering, the exhibitor agrees that their data may be stored, processed, and, if necessary, transferred to third parties for purposes strictly related to the organization of the event. Further details regarding privacy can be found at <https://www.brixen.org/en/privacy-1>.

2. COSTS

- (1) The price indicated in the participation confirmation by the organizer is the final price and is binding for the participant. All prices are exclusive of the legally applicable VAT.

(2) Exhibition price Expo/ stand space rental

Early bird special

(valid for applications received by February 28, 2025)

Area A: 65 € per m2

Area B: 55 € per m2

Standard price

(valid for applications received from March 1 to May 31, 2025)

Area A: 75 € per m2

Area B: 65 € per m2

Late bookings

(valid for applications received after June 1, 2025)

Area A: 85 € per m2

Area B: 75 € per m2

Area A: Piazza Duomo, Piazza Palazzo Vescovile

Area B: Viale S. Albuino, Via Vescovado, Via Bastioni Minori, Viale Ratisbona

With regard to the space, all vehicles parked within the exhibition area are counted as part of the stand area and charged according to the square meter prices indicated above.

Limitations to the exhibition space due to the presence of trees, light poles, etc., do not result in a reduction of the exhibition price.

(3) Service flat rate

The rental of each exhibition space is subject to an additional service fee of €550.00 plus VAT. This service includes:

- Basic security: general control service in the Expo Area
- Access to exhibitor parking lot
- 24h control service at the exhibitor parking lot
- Waste disposal and cleaning of the event area
- Brand-related advertising tax

(4) Optionals

Additional services can be requested from the organizer and booked as an option.

These include, for example:

- Flat-rate electricity fee: € 200,00
- Individual stand and vehicle security as per additional offer.

3. INVOICING AND PAYMENT TERMS

Invoicing will be carried out by the organizer following confirmation of the acceptance of the registration.

Full and advance payment of the invoiced amounts is a necessary condition for access to the exhibition area and the related services.

The amounts indicated on the invoice must be settled within the deadline specified on the invoice, in euros, and with the corresponding invoice number included, to the specified bank account.

4. CANCELLATION OF REGISTRATION

The exhibitor is required to notify the organizer in writing of any cancellation of their registration.

The exhibitor is obligated to pay the following costs:

- (1) Cancellation by 31.05.2025: 30% of the invoiced amount.
- (2) Cancellation by 14.07.2025: 75% of the invoiced amount.
- (3) Cancellation from 15.07.2025: 100% of the invoiced amount.

5. ALLOCATION OF EXHIBITION SPACE

- (1) The organizer will allocate spaces considering the available event area. Space requests submitted in the registration form will be taken into account where possible but cannot be guaranteed.
- (2) It is not permitted to exchange the assigned space with another exhibitor or transfer part or all of the space to third parties without prior consent from the organizer.
- (3) If multiple exhibitors wish to rent a space together, this requires detailed coordination and approval from the organizer.

6. ADVERTISING

Within the exhibitor's space at the expo, any kind of advertising is permitted only for their own company and solely for the goods registered and approved for their stand. Any other advertising measures and areas must be agreed upon with the organizer. Participants in the event irrevocably and free of charge agree that the organizer has the right to create and use image and/or video recordings of the participants and to publish them in common advertising networks.

7. SALES REGULATIONS

- (1) The sale of products is only permitted with prior agreement from the organizer. The necessary permits must be obtained by the exhibitor before the start of the event. The organizer will assist in obtaining the required permits and licenses (for sales on public grounds).
- (2) The fiscal management of sales is the sole responsibility of the exhibitor, who must independently fulfill all tax and information obligations related to sales under Italian law.

8. DISTRIBUTION OF FOOD AND BEVERAGES

- (1) The distribution of food and beverages is only permitted with the prior agreement and authorization of the organizer. The applicable legal regulations regarding sales and hygiene must be observed.
- (2) Furthermore, exhibitors are required to ensure that the distribution of food and beverages complies with the applicable GreenEvent criteria of the Autonomous Province of Bolzano. The organizer will assist in obtaining the necessary permits and provide advice on the relevant GreenEvent criteria.

9. LIABILITY

- (1) The exhibitor and their representatives are directly responsible to event visitors for the products offered, test drives, sales, and any other services provided, assuming full liability for any damage to persons or property.
- (2) The organizer is not liable for any damage to exhibited products or stand equipment during the event.
- (3) Each stand operator is required to respect other exhibitors, avoiding interference with their activities. The use of sound amplification systems requires the explicit prior authorization of the organizer.
- (4) The exhibitor is required to take out insurance at their own expense to cover any potential damages, in particular business liability insurance.

10. LIABILITY FOR SECURITY SERVICES

- (1) During nighttime hours, the area will be monitored by a general security service appointed by the organizer. However, stand operators are required to adequately secure their products against theft or damage caused by third parties. The organizer expressly assumes no liability for damage, loss, or other misappropriation of goods. The same applies to the designated secured parking area reserved for exhibitors.



- (2) Additionally, the exhibitor has the option to request individual security services through the organizer, at their own expense and within the specified deadlines. In this case as well, the organizer assumes no liability.

11. FORCE MAJEURE AND ECONOMIC IMPRACTICABILITY

If the organizer is unable to hold the event due to force majeure, including pandemic cases, or economic impracticability, they have the right to withdraw from the contract. Exhibitors will be informed promptly, and any paid rental fees and participation charges will be refunded without delay.

If the organizer is forced to shorten or cancel an event that has already started due to force majeure, the exhibitor shall have no right to a refund or reduction of participation fees.

The organizer is exempt from any liability for consequential or financial damages (e.g., loss of profit).

12. CHANGES

The organizer reserves the right to make necessary changes and additions regarding technical and safety procedures.

13. EXHIBITOR INFORMATION

Exhibitors will be informed via email communication about all details relating to the preparation and execution of the event.

14. GENERAL PROVISIONS, JURISDICTION, APPLICABLE LAW

If any provision of these terms is or becomes invalid, the validity of the remaining provisions will not be affected. The same applies in the case of contractual gaps. The contracting parties are obligated to replace the invalid provision with one that most closely aligns, in economic terms, with the original intent.

The place of performance for all obligations arising from this contract is the location of the event.

The court of jurisdiction for all disputes arising from this contract is Brixen/ Bressanone. Italian law shall apply.